**Clothing and Consumer Education**

**Maj/H.Eco-103**

 **Checklist of Course Content**

|  |  |
| --- | --- |
| **Course Content** | **Sources of Course Material** |
| Introduction to Textiles and clothing | * https://www.slideshare.net/SubrataUthpal/introduction-to-textile
 |
| Attributes essential for quality clothing | * <https://lib.dr.iastate.edu/cgi/viewcontent.cgi?article=10793&context=rtd>
 |
| Values, attitudes and behaviour towards clothing, in the cultural milieu. | * <https://www.sagepub.com/sites/default/files/upm-binaries/17521_Chapter_5.pdf>
* <https://www.nust.na/sites/default/files/documents/CAO712S_Schiffman_CB10e_IM_11.pdf>
 |
| Consumer Requirements: | * <https://loyaltylion.com/blog/the-four-needs-of-a-consumer>
 |
| Consumer rights and responsibilities, Consumer problems related to clothing, textiles and accessories (bed linen, towels). | * https://www.slideshare.net/AlinaSherin/consumer-rights-and-responsibilities-75019852
* https://www.researchgate.net/publication/311562679\_INTRODUCTION\_TO\_CONSUMER\_RIGHTS\_AND\_RESPONSIBILITIES/link/584d1c1e08ae4bc8992c463b/download
 |
| Advertisements, different types of advertisements, advantages & disadvantages, Media of advertisement. | * <https://www.artofmarketing.org/advertisement/advertising-media/types-of-advertising-media-with-their-advantages-disadvantages-4-answers/13747>
* <https://www.economicsdiscussion.net/advertising/advantages-and-disadvantages-of-advertising/31464>
 |
| Different kind of labels. | * <https://garmentsmerchandising.com/different-types-of-label-used-in-garments/>
 |
| Characteristics of three basic weaves | * https://www.slideshare.net/NafizAntu/plain-twill-and-sateen-weave
 |
| Plain, twill and satin | * https://textilecourse.blogspot.com/2018/08/basic-weaves-structures.html
 |
| comparative properties of knitted and woven fabrics | * <https://textilechapter.blogspot.com/2016/12/knit-woven-fabric-difference-comparison.html>
 |
| Methods for care and storage of clothing | * https://www.slideshare.net/chris10martin/storing-seasonal-clothes-with-care
 |
| Principles of storage such as cleanliness, neatness, orderliness and protection from wrinkling, dust, dampness & insects | * https://www.slideshare.net/prtheboxme1/tips-to-store-seasonal-clothing-be-prepared-storageqatar
 |
| Daily, weekly and seasonal care of clothes | * https://mountainscholar.org/bitstream/handle/10217/185190/AEXT\_ucsu20643d34\_1942.pdf?sequence=1
 |

Practical

|  |  |
| --- | --- |
| **Course Content** | **Sources of Course Material** |
| Introduction to Textiles and clothing | <https://www.youtube.com/watch?v=PDuiSnBYCQc> |
| Advertisements, different types of advertisements, advantages & disadvantages, Media of advertisement. | <https://www.youtube.com/watch?v=UGdQZHofh_Y> |